

Tabela de Preços



nossagente.net  

Black & White rates (gross)

	Full Page 10x13"	Half Page H-10x6.33" V-4.87x12"	1/3 Page 10x4"	1/4 Page 4.87x6.33"	Business Card 2.5x3"	NEW COUPONS of DISCOUNT \$79 each SPECIAL OFFERS FOR NG advertisers
01-02 issues	\$648	\$388	\$278	\$194	\$76	
03-06 issues	Special offer \$445	Special offer \$267	Special offer \$191	Special offer \$135	Special offer \$48	
07-12 issues						

4 color (CMYK) rates (gross)

	BackCover 10x13"	Page 02 or Penultimate Page 10x13"	Full Page 10x13"	Half Page H-10x6.33" V-4.87x12"	1/3 Page 10x4"	1/4 Page 5x6.33"
01-02 issues	\$1,620	\$1,215	\$810	\$486	\$345	\$243
03-06 issues	Special offer \$1,115	Special offer \$836	Special offer \$557	Special offer \$334	Special offer \$234	Special offer \$166
07-12 issues						

February 2012 - Monthly Prices

- **Frequency** Monthly
- **Size** Short Tabloid 11 x 14"
- **Circulation** 12.000 copies
- **Readers** 56.000 (estimated)
- **Distribution**
 - Central Florida 5.000 copies
 - Miami 3.000 copies
 - BY MAIL 4.000 copies
- **Date of publication** 15th day of the month
- **Deadline for commercial ADs** the 5th day of the month
- **Deadline for artwork** the 9th day of the month

Determined Position: Plus 20%

Display AD - Art Production

Nossa Gente, LLC will create the artwork at no charge. The artwork created by Nossa Gente, LLC Art Department is available to be used on other publications as is. If changes (size, formats, etc) are required, an additional fee is applicable at a rate of \$35.00 per hour.

Artwork supplied by client must be sent in the following formats for MAC or PC platform:

- PDF, JPG, TIFF, EPS and Photoshop PSD

The artwork must be in high resolution 200 dpi minimum. For color artwork, CMYK format is required. We accepted artwork in CDs, ZIP Disk or by e-mail: artwork@nossagente.net

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Classified ADs are FREE of charge. We accept classified ADs by MAIL, FAX-Tool Free 1 866 659-9817, or e-mail: class@nossagente.net Sorry, no classified ADs by phone.

Terms - Prices are NET and payment is due upon receipt of invoice. Cancellation is accepted in writing by the 25th day of prior month. No refunds. Prices are for each published AD.

Nossa Gente, LLC.

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