



Rate Card

black & white rates (gross)

	Full Page 10x13"	Full Page 10x6.33"	Half Page 5x12"	1/3 Page 10x4"	1/4 Page 5x6.33"	1/8 Page 5x3"	Business Card 2.5x3"
01-02 issues	\$648	\$388	\$388	\$278	\$194	\$121	\$48
03-06 issues	Special offer \$420	Special offer \$251	Special offer \$251	Special offer \$180	Special offer \$135	Special offer \$77	Special offer \$48
07-12 issues							

4 color (CMYK) rates (gross)

	Full Page 10x13"	Half Page 10x6.33"	Half Page 5x12"	1/3 Page 10x4"	1/4 Page 5x6.33"		
01-02 issues	\$810	\$486	\$486	\$345	\$243	-----	-----
03-06 issues	Special offer \$524	Special offer \$314	Special offer \$314	Special offer \$223	Special offer \$160	-----	-----
07-12 issues						-----	-----

- **Frequency** Monthly
- **Size** Short Tabloid 11 x 13.75"
- **Circulation** 12.000 copies
- **Readers** 56.000 (estimated)
- **Distribution**
 - Central Florida 5.000 copies
 - Miami 3.000 copies
 - BY MAIL 4.000 copies
- **Date of publication** 15th day of the month
- **Deadline for commercial ADs** the 5th day of the month
- **Deadline for artwork** the 9th day of the month

Determined Position: Plus 20%

Display AD - Art Production

Nossa Gente, LLC will create the artwork at no charge. The artwork created by Nossa Gente, LLC Art Department is available to be used on other publications as is. If changes (size, formats, etc) are required, an additional fee is applicable at a rate of \$35.00 per hour.

Artwork supplied by client must be sent in the following formats for MAC or PC platform:

- PDF, JPG, TIFF, EPS and Photoshop PSD

The artwork must be in high resolution 200 dpi minimum. For color artwork, CMYK format is required. We accepted artwork in CDs, ZIP Disk or by e-mail: artwork@nossagente.net

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Classified ADs are FREE of charge. We accept classified ADs by MAIL, FAX-Tool Free 1 866 659-9817, or e-mail: class@nossagente.net Sorry, no classified ADs by phone.

Terms - Prices are NET and payment is due upon receipt of invoice. Cancellation is accepted in writing by the 25th day of prior month. No refunds. Prices are for each published AD.

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