



Olá!  
Gostaria  
de vender  
algum  
produto ou  
serviço?

# Você sabia que a Flórida é um dos estados com a maior concentração de pessoas falando português e espanhol?

Você sabia que devido à similaridade do português e espanhol, muitos hispanos que vivem aqui estão interessados em ler sobre o Brasil? Eles querem saber mais sobre o maior país da América do Sul, aprender sobre sua cultura e usar os serviços e produtos oferecidos pela comunicade brasileira. Considerando estes fatos, nós decidimos publicar o jornal Nossa Gente.

## Target

O Jornal Nossa Gente atinge a crescente comunidade de lingua portuguesa com mais de 250 mil brasileiros vivendo no sul da Flórida e mais de 40 mil na Central Flórida. que necessitam de novos produtos, serviços, empregos e idéias.

É nossa meta trazer para nossos leitores importantes informações e assuntos principalmente sobre a comunidade local e também sobre os EUA, Brasil, outros países da América do Sul e Central.

Distribuímos mensalmente mais de 8.500 cópias grátis do "NOSSA GENTE" para as comunidades na região. Com mais de 100 pontos de distribuição em **Miami, Pompano Beach, Tampa, Port Saint Lucie, Fort Pierce, Ormond Beach, Jacksonville, Gainesville, Fort Myers, Palm Bay, Sarasota e Orlando.**

A entrega por correio de aproximadamente mais de 4.000 exemplares completa a distribuição e somos o melhor e mais eficiente meio de atingir estas comunidades.

Não importa o tamanho de seu negócio, nós somos o meio mais eficiente de atrair novos clientes que lhe ajudarão a aumentar suas vendas.



 **NOSSAGENTE**

P.O. BOX 772227 Orlando, FL 32877-9998

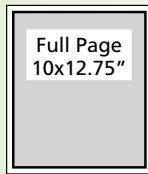
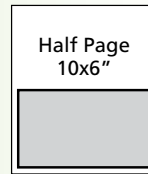
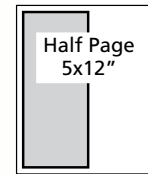
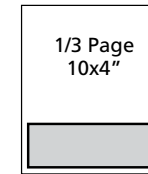
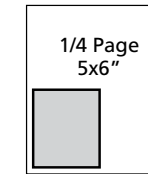
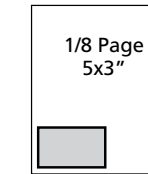
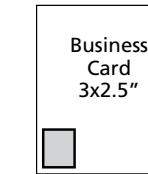
Fax: (866) 659-9817

info@nossagente.net www.nossagente.net

**Para anunciar ligue**

**407 888-9933 or 407 276-6108**

## black & white rates (gross)

						
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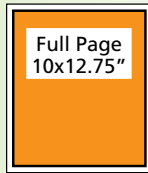
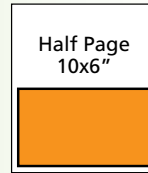
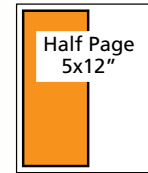
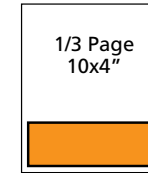
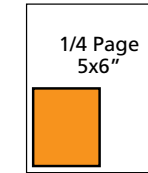
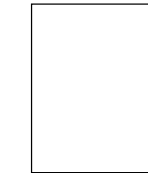
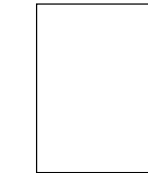
<del>01-02 issues</del>	\$648	\$388	\$388	\$278	\$194	\$121	\$76
<del>03-06 issues</del>	\$583	\$349	\$349	\$250	\$174	\$108	\$68
<del>07-12 issues</del>	\$524	\$314	\$314	\$225	\$156	\$97	\$61

**Special offer during October**  
(Discount included in price)

**20% discount**

**\$420      \$251      \$251      \$180      \$135      \$77      \$48**

## 4 color (CMYK) rates (gross)

						
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<del>01-02 issues</del>	\$810	\$486	\$486	\$345	\$243	-----	-----
<del>03-06 issues</del>	\$729	\$437	\$437	\$310	\$218	-----	-----
<del>07-12 issues</del>	\$656	\$393	\$393	\$279	\$196	-----	-----

**Special offer during October**  
(Discount included in price)

**20% discount**

**\$524      \$314      \$314      \$223      \$160**

October 2008

- **Frequency** Monthly
- **Size** Short Tabloid 11 x 13.75"
- **Circulation** 12.500 copies
- **Readers** 56.000 (estimated)
- **Distribution**
  - Central Florida and region 5.100 copies
  - Miami and region 3.000 copies
  - BY MAIL 3.900 copies
- **Date of publication** 15<sup>th</sup> day of the month
- **Deadline for commercial ADs** the 5<sup>th</sup> day of the month
- **Deadline for artwork** the 9<sup>th</sup> day of the month

**Determined Position: Plus 20%**

### Display AD - Art Production

Nossa Gente, LLC will create the artwork at no charge. The artwork created by Nossa Gente, LLC Art Department is available to be used on other publications as is. If changes (size, formats, etc) are required, an additional fee is applicable at a rate of \$35.00 per hour.

Artwork supplied by client must be sent in the following formats for MAC or PC platform:

- .PDF, .JPG, .TIFF, .EPS, Photoshop .PSD, CorelDraw (cdr - transform fonts into curves).

The artwork must be in high resolution 200 dpi minimum. For color artwork, CMYK format is required. We accepted artwork in CDs, ZIP Disk or by e-mail: [artwork@nossagente.net](mailto:artwork@nossagente.net)

### Classified AD

Classified ADs up to 30 words are FREE of charge for personal use only and up to 30 words. We accept classified ADs by MAIL, FAX-Tool Free 1 866 659-9817, or e-mail: [class@nossagente.net](mailto:class@nossagente.net) Sorry, no classified ADs by phone.

**Terms** Prices are NET and Payment is due upon receipt of invoice. Cancellation is accepted in writing by the 25<sup>th</sup> day of prior month. No refunds. Prices are for each published AD.

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