



Hello!

**Would you like to sell
a product or service
to Brazilians?**

Did you know that Florida is one of the states with the largest concentration of Portuguese and Spanish speaking people?

Did you know that due to the similarity of the Portuguese and Spanish languages many Spanish speaking people living here are also interested in reading about Brazil? They want to know more about this large, emerging country in South America, learn about its culture and use products and services offered by the Brazilian community. Taking these facts into consideration, we have decided to publish **"NOSSA GENTE"**, a Brazilian newspaper in which the community participates.

TARGET

"NOSSA GENTE" reaches the ever-growing Brazilian communities. There are more than **250.000** Brazilians living around Miami and **40.000** living in Central Florida.

It is our goal to bring to our readers important information and issues not only pertaining to their local community, but also to the United States, Brazil, and important news from other parts of the world. **"NOSSA GENTE"** will target Brazilian and Portuguese communities in need of new products, services, jobs, and ideas.

"NOSSA GENTE" distributes 8,000 free monthly copies in more than 250 distributions points (Stores, Restaurants, Churches, Offices, etc) to the Brazilian and other Portuguese communities living in **Miami, Pompano Beach, Tampa, Port Saint Lucie, Fort Pierce, Ormond Beach, Jacksonville, Gainesville, Fort Myers, Palm Bay, Sarasota and Orlando.** Also we send by mail (free) more than 4.000 copies. Total 12,000 free copies monthly.

If you run a small or large business, we have affordable ways to attract new clients to you. Just tell us what you want and we will come up with interesting ideas to attract new customers and help you improve your sales. Together, we can certainly find the best way to help your business connect with new clients and make them choose you.



TO ADVERTISE CALL
407 276-6108
407 888-9933

Nossa Gente, LLC.
7031 Grand National Dr #101
Orlando FL 32819
Fax: 1 866 659-9817

Rate Card



nossagente.net  

Black & White rates (gross)

	Full Page 10x13"	Half Page H-10x6.33" V-4.87x12"	1/3 Page 10x4"	1/4 Page 4.87x6.33"	Business Card 2.5x3"	NEW COUPONS of DISCOUNT \$79 each SPECIAL OFFERS FOR NG advertisers
01-02 issues	\$648	\$388	\$278	\$194	\$76	
03-06 issues	Special offer \$445	Special offer \$267	Special offer \$191	Special offer \$135	Special offer \$48	
07-12 issues						

4 color (CMYK) rates (gross)

	BackCover 10x13"	Page 02 or Penultimate Page 10x13"	Full Page 10x13"	Half Page H-10x6.33" V-4.87x12"	1/3 Page 10x4"	1/4 Page 5x6.33"
01-02 issues	\$1,620	\$1,215	\$810	\$486	\$345	\$243
03-06 issues	Special offer \$1,115	Special offer \$836	Special offer \$557	Special offer \$334	Special offer \$234	Special offer \$166
07-12 issues						

February 2012 - Monthly Prices

- **Frequency** Monthly
- **Size** Short Tabloid 11 x 14"
- **Circulation** 12.000 copies
- **Readers** 56.000 (estimated)
- **Distribution**
 - Central Florida 5.000 copies
 - Miami 3.000 copies
 - BY MAIL 4.000 copies
- **Date of publication** 15th day of the month
- **Deadline for commercial ADs** the 5th day of the month
- **Deadline for artwork** the 9th day of the month

Determined Position: Plus 20%

Display AD - Art Production

Nossa Gente, LLC will create the artwork at no charge. The artwork created by Nossa Gente, LLC Art Department is available to be used on other publications as is. If changes (size, formats, etc) are required, an additional fee is applicable at a rate of \$35.00 per hour.

Artwork supplied by client must be sent in the following formats for MAC or PC platform:

- PDF, JPG, TIFF, EPS and Photoshop PSD

The artwork must be in high resolution 200 dpi minimum. For color artwork, CMYK format is required. We accepted artwork in CDs, ZIP Disk or by e-mail: artwork@nossagente.net

NossoClassi

Classified ADs are FREE of charge. We accept classified ADs by MAIL, FAX-Tool Free 1 866 659-9817, or e-mail: class@nossagente.net Sorry, no classified ADs by phone.

Terms - Prices are NET and payment is due upon receipt of invoice. Cancellation is accepted in writing by the 25th day of prior month. No refunds. Prices are for each published AD.

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